

The Sustainable Living Expo is a fun-filled family event that will help residents make informed decisions and take action to lead more healthy and sustainable lives with less impact on the environment. The Expo, to be held at CREEC, the Caboculture Region Environmental Education Centre at Burpengary will feature many exhibitors offering a wide selection of products, services and information.

2008 Sponsorship Opportunities

The Sustainable Living Expo invites organisations that support our objectives to join us in helping to produce this unique community-oriented event. Event sponsorship is a mutually beneficial partnership. Sponsorship provides "green" businesses, organisations, products and services with enhanced visibility among those who attend the Expo as well as to a much larger audience before and after the event. At the same time, sponsors provide the cash and in-kind support necessary for us to reach an increasingly broad audience and offer a quality event.

Who can be a sponsor?

Sponsors include companies whose products and operations have significantly reduced environmental impacts and move in the direction of long-term sustainability. Companies with a specific product line or service with significantly reduced environmental impacts are also eligible, as long as the sponsorship features the specific product or service. Government or nonprofit organisations whose objectives are consistent with the Sustainable Living Expo are also invited to be sponsors. Sponsors must demonstrate a commitment to the Sustainable Living Expo's long-term goals.

Sponsor Categories and Benefits

The Sustainable Living Expo sponsors acknowledge their commitment to a better environment and their association with a widely publicised, community-oriented event. Sponsors receive the following benefits depending on their level of participation.

Bronze Sponsor - Under \$1000

(Cash or In-kind contribution)

- Listed as a participating sponsor in the program and event marketing materials.
- One free exhibit space in a prominent location (for cash contributions only).

Silver Sponsor - \$1000-\$5000

(Cash or In-kind contribution)

- Listed as a participating sponsor in the program and event marketing materials.
- One free exhibit space in a prominent location (for cash contributions only).

Gold Sponsor - \$5000-\$10000

(Cash or In-kind contribution)

- Listed as a participating sponsor in the program and event marketing materials, including website.
- One free exhibit space in a prominent location (for cash contributions only).
- Lunch and drinks for two people at the Expo.

Platinum Sponsor - \$10000+

(Cash or In-kind contribution)

- Listed most prominently (with logo) as a presenting sponsor in the program and event marketing materials including logo sponsor banner, posters, print advertising and website with link.
- Two free exhibit spaces in a prominent location (for cash contributions only)
- Included as a featured sponsor in event press kit, with suggested feature stories
- Lunch and drinks for two at the Expo.

Media Partner

Media partners provide in-kind assistance to help the Sustainable Living Expo reach its target audience. The Sustainable Living Expo defines its target audience as residents who value a healthy, sustainable environment and who are motivated to take action for their families and their communities.

Media partners provide donated media services valued over \$2000 or more and receive the following benefits:

- Listed prominently, with logo, as a media partner in the program, event signage, brochure, posters, website and large-format advertising.
- Free exhibit space in a prominent location.
- Lunch and drinks for two at the Expo.

Media Sponsor

Media outlets contributing less than \$2000 will be listed as a sponsor and will receive the sponsor benefits consistent with the value of the donated media services.