

Expo Details

The expo will be held on

Saturday 17 May 2008
from 9am - 3pm.

Venue

CREEC (Caboolture Region Environmental
Education Centre)
450 Rowley Rd, Burpengary QLD

Exhibitor Move-In

Friday 16 May 9am - 5pm and

Saturday 17 May 6am - 8am

Exhibitor Move-Out

Saturday 17 May 3pm - 5pm

Expo Categories

Native Plants, Animals & Nature,
Community Organisations, Conservation,
Energy Retailers, Energy Efficient Housing Design
Energy Efficient Appliances, Financial Institutions,
Garden Products, Green Cleaning Products,
Green Fashion, HealthCare, Local Government,
Organic Food & Produce, Organic Skin Care,
Fruit Trees, Organic Stock Feeds, Permaculture,
Rainwater Tanks, Recycling, Solar Energy,
Transport, Water Saving Products & Water Care...

Just to name a few!

**Plus ... Seminars, Demonstrations,
Workshops, Speakers and**

Live Entertainment for Adults & Kids

Expo Sites

The Expo is divided into 3 sections:

1. Information and Displays & Community Groups
2. Organic and Natural Living
3. The Market Place & Food Court

If you are unsure of the category your product or service falls within please contact the organisers on
(07) 3888 8751 for further information.

Sponsorship Opportunities

By becoming a sponsor of The Sustainable Living Expo, your brand will be prominently associated with a quality event of utmost significance to the community and business.

One of the benefits also includes being given priority in allocation of exhibition space and seminar or demonstration times. To receive a sponsorship package tick the relevant box on your 'Expression of Interest Form' that accompanies this brochure.

Commitment

The event organisers aim to display goods and services that promote environmental responsibility or are contributing to a sustainable future.

The event manager reserves the right to refuse exhibitors if they do not fall within these criteria.

The event organisers also aim to undertake and implement waste minimisation & recycling practices in the production of the Sustainable Living Expo.

Promotion & Advertising

An extensive 3 phase marketing campaign has been designed to generate a high level of exposure. It will include magazines, newspapers, media releases, radio, the web, street banners and flyers.

All advertising will incorporate the CREEC website, as a place to gain more information about the expo, as well as a list of exhibitors.

Seminars & Activities

Exhibitors and sponsors will have the opportunity to participate in seminars and demonstrations.

The free seminars will cover various topics related to the theme of the expo and are designed to educate and inform the public. Times for seminars, demonstrations and special activities will be available at a later date. All seminars and special activities will be selected at the discretion of the event manager & organisers.

The Benefits

Benefits of exhibiting at The Sustainable Living Expo include an opportunity to increase sales, conduct market research, and meet face to face with thousands of prospects all in the space of one day. The Sustainable Living Expo will be your opportunity to showcase products and services that are promoting care for the environment in a sustainable way.