



The Sustainable Living Expo is a 'gold coin donation' annual event held at the Caboolture Region Environmental Education Centre (CREEC) which is located at Burpengary, approximately 30km north of the Brisbane CBD.

Each year Friends of CREEC Assoc. Inc. transforms the centre into a hive of activity as they showcase this one day Expo that provides information and products to help people from Caboolture and the surrounding regions improve the environmental and social impacts of their day-to-day living.

In 2008 the Expo will feature over 100 exhibitors of products, services, and information, along with activities on a variety of sustainability and green living topics. Expo attractions will include talks, displays, food, entertainment, demonstrations, and activities for children.

The theme for the Expo in 2008 is '**Sustainability in the Suburbs**'. The event will concentrate on working to provide information and ideas that can be utilised easily at home, it is our hope that attendees will move as quickly as possible toward adopting sustainable lifestyles.

The Expo will also be held in conjunction with the 'Organic & Natural Living Festival' which will also incorporate 'The Market Place'. Both of these NEW areas will serve to showcase organisations that provide products, services, resources and information for Expo visitors to make better informed decisions concerning 1) complimentary or alternative health care options, 2) organic, sustainable, local and healthy foods and products and 3) fitness, health and vitality.

Mission

The Sustainable Living Expo is a family-friendly event offering products and educational resources to inspire people to lead healthier and more sustainable lives that improve our environment and quality of living and also create a world for future generations in which:

- Business operations and products are redesigned to interface compassionately with the natural world
- Environmental values are incorporated into economic and social systems and into people's lives
- Healthy ecosystems and sustainable communities exist

Goals

- **Inform and educate** those who value a healthy environment about the environmental and social impacts of day-to-day living and the concepts of sustainability, increasing the number of people who adopt green living practices and targeting more mainstream audiences to adopt green living practices.
- **Provide a positive networking opportunity** for people around issues of sustainability, to connect those people and businesses working to bring sustainability into the mainstream.
- **Build the market** for small, local businesses and organisations providing environmentally preferable products, services and educational approaches. Also to build the market for the more environmentally preferable products from larger businesses, encouraging these and other businesses to increasingly incorporate environmental and social concerns into their products and operations.
- **Emphasize high-impact products and practices** in the areas of food, energy, transportation and housing while showing the breadth of the sustainable marketplace. Showcase products and services that go beyond decreasing individual environmental impacts and strive to be ecologically sound, economically viable, socially just and humane.
- **Operate the event** in an environmental/sustainable a manner as reasonably possible.

Organisers

The Sustainable Living Expo is being coordinated by Friends of CREEC Assoc. Inc, in conjunction with other environmentally oriented non-profit groups and associations and with the proud support of our local shire council.